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# FLORAL GARDENS

EATON - OHIO

PERENNIAL SPECIAL

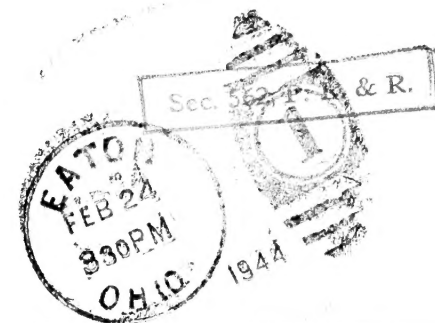
SPRING 1944

HARDY CHRYSANTHEMUMS - ASTERS  
SHASTA DAISIES - PYRTHRUMS

WHOLESALE LIST

FLORAL GARDENS  
EATON OHIO  
~~PERSONAL~~ SPECIALS

To



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FLORAL GARDEN

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These are outstanding Hardy Chrysanthemums notable for the following qualities: **EXTRIMELY HARDY** everywhere; **FOLIAGE AND DISEASE RESISTANT** and extremely **FREE FLOWERING**. You will like these splendid varieties. All are excellent cut flower varieties.

Per Doz. 100

### ARTIC GULEN.

A large single yellow-flowers suffused bronze and salmon. Grows about 2 feet in height with glossy green foliage from early Oct. until late frosts.

\$3.25 \$15.00

### CORAL SEAS.

A distinct cushion type 'Mum with double blooms of a salmon-buff suffused coppery rose. A new shade in the low growing azaleamum--like flower. Plants grow about 18 inches tall in bloom Oct 1st.

\$3.25 \$15.00

### DUBONNET.

A large single chrysanthemum of a distinct new color....a rich amaranth pink. Blooms measure four to four and one-half across on the tall straight stems. In bloom Oct 10th.

\$3.25 \$15.00

### POLLYANA.

Large single blooms of a Mayflower pink with distinct salmon sheen. Foliage is deep green with flower stems 2 feet tall. In full bloom by Oct 10th.

\$3.25 \$15.00

### WHITE CLOUD.

Very early blooming semi-double white with a sheen of delicate pink. Plants are 18 inches in height and are simply covered with bloom by Sept. 25th. Very fine for early cutting.

\$3.25 \$15.00

### WINSOME.

Single soft peach-pink blossoms on stems 24 inches in height. Foliage deep green and very fine for cutting from early Oct. until late frosts.

\$3.25 \$15.00

## GENERAL LIST OF LATE INTRODUCTIONS

### HARDY CHRYSANTHEMUMS.

### DOUBLE FLOWERING VARIETIES.

*AMBER GLOW- Peach overcast pink and amber.	\$2.00	\$15.00
*AVALANCH- The best and most popular white we have ever grown. Blooms early in Sept. with large flowers for cutting. Very excellent for cutting.	\$2.50	\$20.00
CALIPH- Intense crimson flowers on tall 2 foot stems.	\$1.50	\$12.00
DALLIA FLOWERED MUM- Low growing branchy plants covered with blooms of a deep wine red.	\$2.00	\$15.00
DEAN LADD- Large double flowers of a rich bronzy--red color.	\$2.00	\$15.00

HARDY CHRYSANTHEMUMS.

NEW INTRODUCTIONS FOR SPRING 1944

2½" pots

Per Doz. 100

RED VELVET.

Cross between Mrs. P. S. Dupont and Caliph. This is one of the most popular crimson chrysanthemums of the year. A perfect combination of the tall growing habit of Mrs. P. S. Dupont and the crimson of Caliph. Grows 2 feet in height with glossy green foliage. In full flower by early October.

\$3.50

\$22.00

TWO NEW DISTINCT CUSHION TYPES.

MARJORIE HILLS.

A perfect border 'Mum for cutting--with varying tints of deep crimson ~~shades~~ ~~varieties~~ chestnut-crimson and later shaded rose and bronze. Plants grow to 18 inches and are entirely covered with blossoms. Blooms all the time from late Sept. to frost.

\$3.50

\$22.00

BRONZE-GOLD.

Very beautiful 'Mum with fluffy gold tinted bronze flowers from late Sept. to end of the season. Grows 2 feet and spreads much wider.

\$3.50

\$22.00

TWO NEW POMPON VARIETIES.

REMBRANDT.

An entirely new color blend....rosy mauve and faint copper tints with ripe strawberry. Plants grow about 18 inches tall with a trim upright habit. Blooms very freely in our Gardens Oct, 1st to end of season.

\$3.50

\$22.00

RUBY POMPON.

Ruby--crimson in color with a richer color than any pompon that we have ever grown. Plants growing 2½ feet in height are excellent for cutting from early Oct. to hard frosts.

\$3.50

\$22.00

THREE NEW JEWELL VARIETIES.

Very excellent Cut Flower varieties.

ORCHID JEWELL.

A new shade in the popular Jewell variety. Compact sprays of light orchid--pink blooms on two foot stems. Blooms are perfectly formed ball---shaped flowers 1 ¾ inches in diameter. Foliage a deep glossy green. In bloom Sept. 25 to frosts.

\$3.50

\$22.00

WHITE JEWELL.

Pure white 1 ¾ inch blooms on 2 foot stems which stand up well during rainy weather. One of our best whites for early October cutting.

\$3.50

\$22.00

YELLOW JEWELL.

Perfectly shaped ball like blooms of a very pleasing shade of yellow and an attractive bronze undertone. Excellent for cut flowers.

\$3.50

\$22.00

	2 1/4" pots	
-3-	Per Doz.	100
EDGAR A. GUEST- Large bronzy red blooms.	\$1.50	\$12.00
*EUGENE A. WONDER- Large popular glistening yellow.	\$2.50	\$20.00
*JEWELL- Very popular early lavender blooming Mum.	\$2.50	\$20.00
LIMA NEWS- Large deep red with golden centre.	\$2.00	\$15.00
*GOLDEN WAVE- New. Large golden yellow with beautiful incurved petals. Blooms about October 10th.	\$3.00	\$25.00
MRS. SAM P. ROTAN- Large, very double, golden yellow.	\$1.75	\$15.00
MRS. P. S. DU PONT III- Soft peach--pink flowers tinted rosy-salmon and fawn. Glossy green foliage with 24 inch stems. Excellent for cuttings.	\$2.00	\$15.00
MILKY WAY- A semi--double milky white flower very fine for cutting. Blooms about Oct. 1st.	\$2.25	\$20.00
MRS. LADY- New. Very early flowering variety with large double golden yellow shaded bronze.	\$2.00	\$15.00
MARTINE- Large flowers of a suffusion of orange and crimson. A very profuse bloomer.	\$2.50	\$20.00
MONTE GLOW- A semi-double blending of red and gold.	\$2.00	\$15.00
SEPT. QUEEN- Pure white flowers on 18 inch stems.	\$2.00	\$17.50
FLOWER TIPS- Deep red with lighter tips.	\$2.00	\$15.00
SYMPHONY- Mauve--rose with coppery tints on 24 inch stem.	\$2.00	\$15.00
SNOW WHITE- New. A large glistening white flower on a tall 24 inch stems. Excellent for cutting.	\$3.50	\$25.00
THE CHIEF- Gleaming crimson tipped gold.	\$2.25	\$17.50
*TREASURE TROVE- Early blooming deep yellow flowers.	\$2.25	\$17.50

EXTRA GOOD CUT FLOWERS MARKED \*

SINGLE VARIETIES.

PEACH BLOW- A tall salmon--pink and fawn blending.	\$1.50	\$12.00
PINK SPOON- Pink spoon--shaped petals on 18 inch stems.	\$2.00	\$15.00
JASPER SPOON- Jasper flowers on 18 inch stems.	\$2.00	\$15.00

EARLY FLOWERING CUSHION TYPE MUMS

CHAMPION CUSHION- Deep reddish bronze cushion type.	\$2.25	\$20.00
DEAN RAY- (Imp.) Double rose pink blooms. Early bloom.	\$2.00	\$17.50
MAJOR CUSHION- Hundreds of bright salmon pink flowers completely covering plants.	\$2.00	\$15.00
SANTA CLAUS- Very showy, rich deep red flowers.	\$2.00	\$15.00
SEPT. BRONZE- Warm glowing bronze flowers. Very early.	\$2.25	\$15.00
SEPT. GOLD- Brilliant golden yellow flowers.	\$2.25	\$15.00
SEPT. CLOUD- White with primrose centre.	\$2.25	\$15.00
YODATH'S PRIDE- Orange and bronze blending.	\$2.25	\$15.00

POMPONS

EARLY BRONZE- Pure white pompon--like flowers.	\$2.00	\$15.00
GOLDEN CHARM- Large golden yellow flowers in early Oct.	\$2.00	\$15.00
POMFONETTE- A beautiful blending of bronze and gold flowers on low growing plants.	\$2.50	\$20.00
JUDITH ANDERSON- Golden button--like flowers on tall growing stems. Blooms Oct. 5th.	\$2.00	\$15.00



NEW HARDY CHRYSANTHEMUMS

INTRODUCED THIS YEAR, 1944, FOR FIRST TIME.

(For May 1st Delivery)

CHIMA- Glistening bronze with orange tints and coppery overtones. A very beautiful blending of colors. Vigorous compact grower with upright branching habits. Blooms from late Sept. on until end of season.

2½" pots .75¢ each; 3 for \$2.00; 12 for \$6.00

PANORAMA- A brilliant orange--bronze pompon with its neatly rounded flowers in profusely branched sprays... ideal for cutting and for landscape planting. Shapely plant of medium height with deep green foliage in full bloom the first of October.

2½" pots .75¢ each; 3 for \$2.00; 12 for \$6.00

HARBOR LIGHTS- Soft yellow with creamy tints giving to this variety an effect entirely new to pompons. Very desirable in color blending with other garden flowers. Very hardy, compact plant with rich green foliage. Very desirable for cutting. In full bloom by Sept. 20.

2½" pots .75¢ each; 3 for \$2.00; 12 for \$6.00

NORTH STAR- A fine addition because of its earliness and its extreme hardiness. In full bloom by mid Sept. with plants covered by cascades of pure white blossoms which are entirely free of mal--formation in blooms. Grows 2½ feet in height with blooms improving with age.

2½" pots .75¢ each; 3 for \$2.00; 12 for \$6.00

HARVEST MOON- Large pompon flowers of burnt--orange or henna shades on vigorous growing upright plants 18 inches height. In full bloom by mid- Sept.

2½" potted plants .75¢ each; 3 for \$2.00

SEPTEMBER CHEER- Semi-double flowers of cheery rose-pink changing to a lighter color with age. Centres are small and bright yellow adding to beauty of the blooms. Dense thrifty plants about 14 inches in height completely covered with blooms by Sept. 15th.

2½" potted plants .75¢ each; 3 for \$2.00

MEADOW GOLD- Brilliant double flowers of a deep butter yellow graduating to a lighter yellow on tips of petals. Flowers are 3 inches across on sturdy upright plants 16 inches in height. In bloom by Sept. 15th.

2½" potted plants .75¢ each; 3 for \$2.00

SUNBEAM- NEW CUSHION TYPE MUM. Perfectly shaped buttercup yellow flowers completely covering plants growing 12 inches in height. In full bloom Sept. 15th.

2½" potted plants .75¢ each; 3 for \$2.00

BROWNIE- Compact ball--shaped flowers 1½" in diameter of a dark brick--red color changing to an attractive brownish bronze. Petals have a gold reverse that adds to the beauty of the plant. (Over)



(Cont'd)

Plants grow 12 inches in height and are fine for potting on edging of borders. In bloom by late Sept.

2 $\frac{1}{4}$ " pots .75¢ each; 3 for \$2.00

EVENING SUN- Large single flowers on shapely well rounded plants 2 feet in height. Flowers are a carnelian--red to brunt orange shade with a golden center. Foliage is a deep dark green and in full bloom by Oct. 5th.

2 $\frac{1}{4}$ " pots .75¢ each; 3 for \$2.00

WHITE KNIGHT- A loose upright bush bearing double pure white flowers 3 inches in diameter with a slight creamy tinge. Flowers during early Sept.

2 $\frac{1}{4}$ " pots .75¢ each; 3 for \$2.00

NOTE- Potted stock of all NEW INTRODUCTIONS as listed above will be ready for shipment by May 1st.

### HARDY ASTERS

	2 $\frac{1}{4}$ inch potted stock.	2 $\frac{1}{4}$ " pots
	Field clumps offered where noted.	
	Per Doz	100
<u>ADORABLE</u> - In full bloom by early Sept. with deep large pink blooms with a salmon sheen.	\$2.50	\$20.00
<u>AMETHYST</u> - Deep purplish flowers on 3 foot stems.	\$2.00	\$15.00
<u>BEECHWOOD CHARM</u> - Clear rosy red flowers on compact growing plants. Early Sept. blooming.	\$2.50	\$20.00
<u>BLUE BIRD</u> (Improved)- Deep blue flowers on low growing plants. Fine for borders.	\$2.00	\$15.00
<u>BLUE GOWN</u> - Deep blue flowers with thick rows of petals on blossoms. Plants grow about 24 inches.	\$2.00	\$15.00
	Field Clumps.....	\$2.50 \$20.00
<u>BLUE BOQUET</u> - Low growing plants with very deep blue flowers completely covering plants.	\$2.00	\$.....
<u>BLUE LAGOON</u> - Dwarf growing with violet blue flowers.	\$3.00	\$.....
<u>BLUE PLUME</u> - Rich royal--blue flowers on tall stems.	\$2.00	\$15.00
	Field Clumps.....	\$2.50 \$20.00
<u>FREEDOM</u> - Fine rich violet--blue flowers.	\$2.00	\$15.00
	Field Clumps.....	\$2.50 \$20.00
<u>HEIKARTI</u> - (Wonder of Staffa). Lavender blue flowers. From June to November. Plants 2 feet tall.	\$2.50	\$20.00
<u>HARRINGTON'S PINK</u> - The well known tall light pink.	\$2.50	\$20.00
<u>MRS. F. W. FITZPATRICK</u> - Extra large deep violet blue flowers on very tall stems. Fine for cutting.	\$2.00	\$15.00
	Field Clumps.....	\$2.50 .....
<u>MT. EVEREST</u> - The best pure white aster we have ever grown. Blooms down to the ground.	\$2.50	\$20.00
<u>MULBERRY</u> - Beautiful mulberry colored blooms.	\$1.50	\$12.00
	Field Clumps.....	\$2.00 \$15.00
<u>LAVANDA</u> - New dwarf growing variety with lavender blue flowers. Excellent for edging.	\$2.00	\$15.00
	Field Clumps.....	\$2.50 \$20.00
<u>PRINCESS MARIA LOUISE</u> - Very distinct blue flowers on 18 inch stems.	\$2.00	\$15.00
<u>SNY PARTY</u> - NEW. Vary delicate hardy aster with Apple Blossom pink flowers.	\$2.50	\$20.00
<u>QUEEN MARY</u> - Graceful flowers of a pleasing blue tinted deep lavender.	\$2.00	\$15.00

	2 $\frac{1}{4}$ " pots	
	Per Doz.	100
RED CLOUD- Large deep red blooms on tall plants.	\$2.00	\$15.00
VIOLETTA- NEW. The deepest blue lavender with flowers covering the entire 2 foot plants.	\$2.00	\$15.00
YPRES- Very beautiful rose--pink flowers.	\$2.00	\$15.00
Field Clumps.....	\$2.50	\$20.00

### SHASTA DAISIES

EXCELLENT FOR CUT FLOWERS. All thru the season. Useful with other flowers in bouquets as they are all beautiful single white and doubles with long stems. We are pleased to offer the following fine varieties.

	2 $\frac{1}{2}$ " pots	
	Per Doz.	100
BEAUTE NIVELLOISE- Large pure white flowers with a double row of lacinated petals and a clear deep yellow center. 18 inches tall.	\$2.50	\$20.00
DEINER'S DOUBLE GIANTS- Huge white flowers on tall stems. Some very double other blooms deeply cut. Very fine for cutting and bouquets.	\$1.50	\$12.00
ELDER IMPROVED- Always in bloom Memorial Day. Single large white with yellow center.		
Field Clumps...	\$2.50	\$20.00
Rooted Divisions.....	.....	\$ 3.00
ESTER REED- FULL DOUBLE BLOOMS 3 inches in diameter of long lasting qualities. Center of blooms are rather crested with double rows of outer petals all extending straight out from the center. This is the ONLY GOOD EVERBLOOMING SHASTA. Blooms June to last of October. Extra for cutting.	\$2.50	\$20.00
FAVORITE- Excellent new variety bearing great quantities of large semi-double blooms on 2 foot stems.	\$3.00	.....
MAYFIELD GIANTS- Very large flowers with pure white petals and yellow centers.	\$2.00	.....
SHASTA SUPREME(Single)- This is probably the best of all the single Shastas for cut flowers. In full bloom the first two weeks in July.	\$2.00	\$15.00
SHASTA SUPREME DOUBLE- NEW. This is the double blooming flower of Supreme. Large blooms with a double thick row of petals surrounding a golden center.	\$2.50	\$20.00
ZINNIA FLOWERED SHASTA- Attractive zinnia--like flowers 4 inches in diameter with a golden center.	\$2.50	.....

### CHOICE VARIETIES HARDY PERENNIALS

	2 $\frac{1}{2}$ " pots	
	Per 10	100
ACTINEA HERBACIA- Lake Side Daisies. Dwarf yellow flowers on eight inch stems. Field Clumps	\$1.50	\$.....
AQUILEGIA- BLUE SHADES- 1942 seedlings.	.....	\$3.50
CAMPANULA ROTUNDIFOLIO- Purple Gem--Dwarf growing plants with deep blue flowers. Field Clumps.....	\$1.50	\$12.00
DELPHINIUM BELLADONA IMPROVED- 1943 Seedlings....	.....	\$3.50
" BLACKMORE & LANGDON- 1943 Seedlings...	.....	\$4.50

		2 $\frac{1}{2}$ " pots	
	Per 10	100	
DELPHINIUM LAMARRINA- Dark blue- 1943 Seedlings.....	\$.....	\$ 4.00	

#### GEUMS

BORISI- Dwarf growing with orange blooms. 2 $\frac{1}{2}$ " pots	\$2.00	.....
DOLLY NORTH- NEW. Rich orange--yellow flowers. 2 $\frac{1}{2}$ "		
	pots..\$2.00	\$15.00
FIRE OPAL- Rich scarlet blooms. 2 $\frac{1}{4}$ " pots.....	\$2.00	.....
RED WINGS- Rich scarlet blooms on 18 inch stems.		
	2 $\frac{1}{2}$ " pots....\$2.50	\$20.00
PRINCESS JULIANA- New Hybrid variety with rich		
yellow flowers on 24" stems. 2 $\frac{1}{2}$ " pots....	\$2.00	\$15.00

#### HEMEROCALLIS- Day Lillies

BAGDAD- Rich red mahogany.....	Rooted Divisions	\$2.00	.....
DONTESS- Pale yellow.....	" "	\$3.00	.....
HILATION- Beautiful citron--yellow. "	" "	\$3.00	.....
MAHADD- Rich orange and red areas. "	" "	\$2.50	.....

#### PHLOX DECUSSATA-Hardy Phlox

ANTIONETTE SIX- Pure white blooms. 1 year clumps	\$1.50	.....
BETTY LOU- NEW. Orange, scarlet. 1 " "	\$1.50	.....
B. COMPOS- Rich amaranth blooms. 1 " "	\$1.25	.....
BLUE BOY- NEW. Best dark blue. 1 " "	\$2.00	.....
E. 1. FARRINGTON- Bright salmon pink. 1 " "	\$1.50	.....
GEO. STIFF- Glowing salmon pink. 1 " "	\$1.25	.....
PINK CHARM- Clear pink flowers. 1 " "	\$1.50	.....

#### PYRETHRUMS-Painted Daisies

BRILLIANT- Large deep red. Semi-double flowers.		
Vigorous growing plants with 24 inch stems.		
1943 transplants.....	\$2.50	\$22.50
PINK BOQUET- NEW. Outer double row of rosy pink		
petals with inner row lighter and crested.		
1945 transplants.....	\$3.00	\$25.00
BUCKEYE- Stock very very scarce. No stock for		
sale this Spring. Limited amount for Fall		
1944.		

#### PULMONARIA-Lung Wort

ANGUSTIFOLIA AZURIA- Deep blue flowers. 2 $\frac{1}{2}$ " pots.	\$2.00	\$15.00
RUBRA- Deep rosy--pink flowers. 2 $\frac{1}{2}$ " pots.	\$2.50	.....

#### PERENNIAL SPIREA

FILIPENDULA- Lacy white flowers on 24 inch stems.		
Rooted Divisions	\$1.50	\$12.00

POLYGONUM REYNOUTRIA- Dwarf growing ground cover		
for locations in full sunlight. Foliage is		
bright green turning brilliant red in fall		
of the year. Blooms by fall, airy sprays		
of pink blooms. 2 $\frac{1}{4}$ " pots..	\$2.50	.....

VERBASCUM-MULLIEN

2 1/4" pots  
Per Doz. 100

COTSWOLD GEM- Amber--colored flowers with purple centers. Does well in poor soil, even during hot dry seasons. July to frost.

\$3.00 \$....

PINK DOMINO- Soft rose--pink blooms of 24 inch stems from June until September.

\$2.50 \$20.00

VERONICA-SPEEDWELL

BLUE PETER- NEW. Intense deep blue spikes 24 inches tall on deep green foliage. 2 1/4" pots.....

\$3.00 .....

BLUE SPIRE- Lovely blue spikes on tall stems during July and August. Fine for cutting. 2 1/4" pots Field Clumps

\$2.00 \$15.00

\$2.50 \$20.00

ROYAL BLUE- Rich gentian--blue spikes. Low growing. Rooted Divisions.....

\$.... \$5.00

VIOLAS- Tufted Pansies

ARKWRIGHT RUBY- Dark red flowers. August Transplants.....

\$5.00

CHANNYLAND- Pure apricot shades. " " .....

\$5.00

BLUE PERFECTION- Light blue flowers. " " .....

\$5.00

WHITE PERFECTION- Pure white flowers. " " .....

\$5.00

(Aug. Seedlings of above \$2.50 per 100)

SHIPMENTS- Via. Express Collect, unless otherwise instructed.

TERMS- Cash with order unless customers furnish satisfactory references with reliable firms.

FLORAL GARDENS

EATON, OHIO.

(The Garden by the side of the road)